

6/21/22

1. Funding pots
 - a. Earmark - no new information. Made it all the way through to the floor which is promising. We are sitting well. No need for advocacy at this point.
 - b. ARPA money in Noho alone - will be out in September. \$ goes through the city and they put together RFPs. We are well positioned for this money. They said it is project-based. Alissa Klien talked about the need to think long term, to be resilient as a community, rather than only short-term projects. Ruth suggested "listening circles." Noho got \$21M total. How to find what other cities got in ARPA money? We could potentially get funds from multiple communities since our efforts are county wide. Get big time speaker for conference? Short term intensive community education using the road show? Blitz of information over a short period of time about TIC - concentrated public education campaign in short time frame? Lots of possible short-term project ideas.
 - c. Any small donation fundraising on hold bc CES can't manage.
2. Fiscal agents
 - a. We need to develop a formal written contract with CES. As we use CES, we will continue explore other fiscal agents.
 - b. Heather C. has been investigating possible fiscal agents. She has collected significant information which is discussed below. Not contacted the national entities. Only contact MA based.
 - i. **Community Action – not heard back from them**
 - ii. **Peace Dvpt Fund** - they seem promising, 3 yr incubation on way to becoming a 501cs, offer help with fundraising and dvpt, allow a lot of autonomy, can't take any federal funds or certain kinds of state funds,
 1. Grant written is unrestricted so PDF could take that money. No reporting required for earmark funds which they would like
 2. 7.5% cut plus \$105 admin fee; \$250 application fee and \$105 goes to admin fee.
 3. We do not need to be their employees
 4. Applications rolling
 5. Ruth beholden to our Coordinating Council, not PDF
 6. Has Handbook about process of being a fiscal sponsor
 - iii. **TSNE network in Boston.**
 1. Mission aligned with us.
 2. Take limited # that can demonstrate a good plan to have \$150K budget within 3 years.
 - iv. **Non profit incubator**
 1. Newer org, small number of tech support.
 - v. **W. Mass Consortium**
 1. Not yet talked to them.
 - vi. Lindsey looped into a conversation with PDF. She got momentarily anxious that we were moving away from CES. All is fine now.

- vii. What Heather C needs
 - 1. Decide what we really want - how much control do we need over our fundraising? How much control over who we pay and how we pay them?
- 3. Join community network at PACES. They provide support and technical and can join for \$5000.
- 4. Committee wrap up and passing on the baton of convenor.
 - a. Questions:
 - i. How this committee relate to Coordinating Council?
 - ii. Will the committee stay autonomous or folded into CC?
 - iii. Who would lead this funding committee?
 - iv. Who has technology to organize meetings?
 - b. Discussed accomplishments of the Committee, where we are at now compared to 6 months ago and prior to the strategic plan. Appreciations expressed before adjourning.

5/31/22

Present: Ruth, Steve, Heather W, Sheila, Melinda

- 1. Earmark status
 - a. Passed through Senate, mentioned in Jo Comerford newsletter, \$35K, for FY23. Jo Comerford felt like it was pretty likely to go through.
 - b. CES earmark did not make it through. Now, not competing for Senators attention.
 - c. Keep CES as fiscal agent as an earmark? Continue to search? Could we move over to new agent if and when we found them?
 - d. Heather willing to do the management if stay at CES.
 - i. What does this mean for Ruth as staff person if stay with CES?
 - ii. What are possible down sides, politically or otherwise, to switch fiscal agents part way through FY23?
 - iii. Heather will talk to CES about political implication of switching to new fiscal sponsorship. She can do this now in prep for the money.
 - e. There may be opportunity for some advocacy as it makes its way to the main floor of the Senate
 - f. State may ask us for concrete budget as we get close to money.
 - i. Return to the strategic planning - review priorities in the strategic compass – see those documents.
 - ii. Use the funding to build TIHC infrastructure - fund consultation around governance? Consultant that is grant writer or development person? Hire John Engel to lead us in brief process about HOW we'd like to spend this money? Equipment? Part time administrative person? (Some of these are Steve's ideas and not discussed in the meeting. :))
- 2. Tobacco money - money is there. Heather invoiced already for the website. Ruth figuring out how she can invoice to get paid.

3. CES AMHSA grant - Youth Mental Health first aid. Wrote in certain amount of money for TIHC. Samsha approached CES saying they wanted to give them the money. We could use this money as well.
4. Fiscal sponsorship Investigation
 - a. <https://www.fiscalsponsors.org/10-questions-projects-should-ask>
 - b. How much staff time does it require to oversee fiscal re_ship?
 1. What percentage do you take?
 2. Can you receive an earmark or grant, and distribute money?
 3. What are issues related to having a consultant as opposed to a staff person for TIHC? Is there limit of money for consultant?
 4. What's required to access funds - payment approval process?
 5. Does it need to become a program of or does it maintain its autonomy?
 - c. Ruth create a template to compare fiscal agents - using questions
 - d. Ruth look at WMTC and wasn't sure they were a good match – too radical for us?
 - e. Berkshire only sponsor in Berkshire County? although there may be exception. Unclear what is meant there. Shela will email them.
 - f. Community Action (Clare is contact there) – Healthier C. reached out to them but no response.
 - g. Social good fiscal sponsorship - national entity. (Steve B. will explore this)
 - h. WMTC - contact Rene Andersen. (Ruth will do this.)

5/26/22 Coordinating Committee Mtg.

1. Investigate other fiscal sponsors - Community Action, W. Mass Training Consortium, 2 or 3 others.
2. Discuss at 5/31 meeting. Discuss what our questions are for potential fiscal sponsors.
3. CES is happy to take in earmark money. They CAN advocate for that money. They can take money. Sign contract with whomever outlining parameters.

5/3/22 Fundraising Committee (Ruth, Steve, Melinda, Sheila, Heather C., Heather W.)

2. Earmark -
 - a. Heather W. reported that the House earmark was not approved. CES submitted 2 earmarks and both did not get approved. CES decided to focus advocacy on the other earmark and not the one for TIHC. If we wanted to find another fiscal sponsor to pursue this earmark we could, but not through CES.
 - b. This was also somewhat of a relief to Heather W. because she would have held all the responsibility for managing this money and this would have been on top of her already full job.
 - c. It is clear that there are complications related to CES being our fiscal agent. Discussion moved toward us investigating other fiscal agents. This is a

fundamental structural matter that must be addressed before we move much further as a network.

- d. Ideas for fiscal agent
 - i. Meeting with CSO (Chase and Arianne)
 1. Understand more why they said no originally
 2. SB will write to arianne and chase and discuss. Does it place particular burden on chase or arianne? Is it worth having a meeting or is this is not likely to change?
 - ii. Community Action is a possibility. Heather C. had contacts there. They have many different programs. She will get in touch with their contact.
 - iii. Emmanuel Lutheran can be explored also
 - iv. Questions to ask potential fiscal agents.
 1. How much staff time does it require to oversee fiscal re_ship?
 2. What percentage do you take?
 3. Can you receive an earmark or grant, and distribute money?
 4. What are issues related to having a consultant as opposed to a staff person for TIHC? Is there limit of money for consultant?
 5. What's required to access funds - payment approval process?
 6. Does it need to become a program of or does it maintain its autonomy?
3. Tobacco \$ - 12K for this year, the money is coming; reporting is minimal. Not supposed to go toward paying for speakers. Supposed to pay for infrastructure in FY22. Don't know if it's same next FY. Melinda said it would be better if we had a fiscal agent other than CES for this money.
4. MH First aid grant \$ may also be a source of funds for us.
5. ARPA Public Health excellence money - they want to spend locally. Want to rebuild public health system. Noho Bd of Public health may control the faucet for this money. **Ruth will explore this as a source of money for us. She needs information about this ARPA money if anyone has it. Does anyone know more?**
6. SAMHSA grant – peer to peer mental health first aid. Might be small packets of money for TIHC. There are restrictions for the grant however.

5/3/22

Dear TIHC Finance Committee,

Unfortunately, Amendment 905—the earmark for TIHC was not funded in the House budget. This type of funding is extremely competitive, so this was not a surprise.

As you know, CES had another earmark which was not funded. It is to train para-professionals to become classroom teachers with a specific goal of diversifying teaching staff and increasing the pool of available teachers for local school districts. It will be quite a long shot to get it funded.

CES fully supports both of these initiatives and would like to see them both funded. However, at this point CES needs to move forward with only one earmark. CES' member districts are facing a teacher shortage, and are eager to expand the para-professional training program. It also is an initiative that is core to the CES SJE work in the school districts. We are more likely to get funding if we only put one earmark forward at this time.

We are fortunate to have an Executive Director, Todd Gazda, who understands the importance of SPIFFY's work and the work of TIHC. We are just in a difficult spot with the earmark, and the teacher workforce diversification initiative has been in the works for some time. CES can offer support to TIHC in seeking other sources of funding by providing letters of support and helping to identify possible fiscal agents. If TIHC decides to continue pursuing the earmark, with a different fiscal agent, CES will continue to advocate for TIHC's work. Feel free to reach out to either of us if you have any questions about this decision or have thoughts about how we can continue to collaborate.

Best,

Sue and Heather

4/5/22 Email

Thanks for following up. We just prepared some additional information for Lindsay and when I spoke with Heathre C. our plan is for me to send the same materials to Domb, Carey and Comerford with the attachments and cc Heather C. Meanwhile Heather C. has already done some outreach by letting them know we are working with Lindsay and giving them the one-pager. If there are reps beyond those 3 let me know. After that, I'm not sure how much squeaky wheel is needed--I don;t have a sense for that. We may want to ask the reps if it would be helpful.

Thanks,

Heather W

4/5/22 Fundraising Committee Meeting

Attendees: Sheila, Ruth, Melinda, Steve

Agenda

- 1. Lindsey Sabadoa request**
 - a. Meetings with other representatives**
 - i. Mindy Domb, Sen Comerford, Dan Carrey – Ruth will call those offices.**

- ii. Heather was sending the 2-pager to the other reps - Ruth will check where that's at.
 - b. More information about who we are and what we've done
 - i. Heather W. submitted more information to Lindsey. Get Heather to share those documents with us.
- 2. Nathan Foundation check-in (for Heather C.)
 - a. We were going to take funding ideas to program and governance committee
 - b. Ideas: Funding for another Roadshow of panel of trauma survivors talking about their experience and things in the community that were and were not trauma-informed. Or, Resilience Roadshow presented by folks that are spanish speaking.
- 3. Fiscal agent other than CES - Emmanuel Lutheran (for Heather C.)
- 4. Conference fundraising – Spring 23
 - a. Brainstorm ideas
- 5. Information and Language for Coord Council to us
 - a. We have formal one-pager, what Heather sent to to Lindsey, strategic compass.
 - b. Create a google drive where all those documents live – for Coordinating Council
 - c. Quotes from Roadshow evaluation; quantitative information.
- 6. What might we need for grant – questions that might be asked
 - a. # people served, past success,
 - b. Information from agencies that are part of the coalition; highlight public school attendees at the road show.
 - c. Could we do a membership satisfaction survey?
 - d. Follow up with someone that attended the roadshow...how are you using this information? Collect these stories.
 - e. ACE data for Hampshire County - ask Jennifer if MA now collecting this data and is it in.
 - f. Tell story about how orgs use TIHC - Earl and CRESS – profile of orgs in community.
 - g. Ask coordinating council about key data to be used in grants.
 - i. How have you demonstrated need for TIC in our community?
 - ii. What do we uniquely offer to the community?

3/28/22 Email to Heather W. From Lindsey Sabadosa

Thank you so much for checking in. Right now, we have sent your request to House Ways and Means as well as the committee on Mental Health. We will see if it is included in the budget on April 13 and, if not, we will file an amendment (most likely situation) by April 15.

What can you do in the interim? It would be helpful to get other Hampshire County representatives on board so that they can support the amendment as a regional ask. Meeting with Rep. Domb and Rep Carey or their staff would be really great. I would also

recommend meeting with Senator Comerford in the event we need Senate support on this.

Any additional information you want to send would also be appreciated so I can keep pushing this with HW&M.

Thank you for reaching out and I look forward to chatting more as we move along in the process.

Kindly,
Lindsay

Lindsay Sabadosa, State Representative, 1st Hampshire
76 Gothic Street
Northampton, MA 01060
District Phone: 413-270-1166

3/24/22 – Coordinating Council

1. Melinda: Amendments were approved and money is coming for TIHC for Ruth and website and stipend for training. Money needs to be spent by June 30th although they are flexible.

3/10/22 TIHC General Meeting (Notes)

Health New England, health plans, hospitals have community funds that we could apply for
Thanking Lindsey for our meeting – Jennifer U. has some ideas about how her orgs do that.

3/8/22 TIHC Fundraising Working Group Meeting

Present: Ruth, Heather C., Heather W, Sheila, Steve

Agenda Notes:

1. Amanda Gorman new years poem played to start.
2. Status of Lindsey Sabadosa earmark request.
 - a. The earmark went in for \$25-35,000.
 - b. Final submission was really well done and many people collaborated on the effort.
 - c. **Heather C. will follow up in about 3 weeks with email to her office on 3/21.**
3. Status of BC/BS grant application. Are we waiting to submit?

- a. We are waiting to submit because other promising funding is in process. Since we can apply at any time, we will hold out for the future. We have most of the application written.
4. Cooley Dickinson will pay for our Zoom renewal again. \$119 for year.
5. Status of funding through tobacco prevention money for now until June 30th.
 - a. Request was submitted to DPH. Very likely will be approved. \$12,000 requested (4K for Ruth's time; 7K for website design; 1K for stipend for trainers).
 - b. Need to identify a website designer - the designer needs to hold our hands through the design process since have little staff time, come to our meetings, talk to us about content and staffing, logo design; may need to abide by CES rule re: vendors: are there restrictions about requirement for vendors? Ruth could work on this as our staff meeting on behalf of TIHC.
 - c. For tobacco money after June 30th, Melinda tracking that. In application she submitted, it asks for future needs. We could think about this. We could think also about what would we do if we had sudden chunk of money this year that came available. – Grant writer? Grant writer/admin assistant? Big speaker for conference?
6. Status of Heather C ask for Nathan foundation.
 - a. We could get funding for Nathan foundation for setting up governance to center equity but we'd have to write that up – anyone who is substantially marginalized would fit definition of equity
 - b. There is a grant application. Needs to have people impacted be part of the process.
 - c. Ideas: Funding for another Roadshow of panel of trauma survivors talking about their experience and things in the community that were and were not trauma-informed. Or, Resilience Roadshow presented by folks that are spanish speaking.
 - d. An application about governance should be brought in front of the governance committee if want do submit grant for that.
 - e. **Someone to contact Chase as Chair of Program Committe re these as program ideas. Ruth maybe.**
 - f. **Heather C. and Heather W would take the governance idea to the governance working group.**
7. Heather W. mentioned funds that may be available through CES. What's status?
 - a. CES committed to finding funding for Ruth. If we can't find other money, find it at CES.
8. Status of fundraising request to orgs that attend coalition meetings
 - a. Still looking for org to accept donations
 - b. May not be the time for it since we have other money resources. Wait on this.
 - c. Heather will need to check on whether it's possible to accept small donations and it's not a good time at CES to do that since so much is in flux.
 - d. If we are planning an event, we could get co-sponsors as way of fundraising from orgs active in the coalition.
9. CES acting is this fiscal role

- a. If we get the earmark, it's a bigger thing than these smaller pockets of money. CES is accountable for it. If we had more robust staffing, they become staff person of CES. CES is large org that has formal processes and less flexibility. Makes us more of a program of CES. If Ruth were to leave, TICH would fall on Heather W. CES has new ED, now contracting out for accounting which is all new and adds complexity.
 - b. Heather C will still ask another possible fiscal agent so that we have something to compare to CES. Emmanuel Lutheran is a possibility.
10. Next meeting – April 5 at 2 pm.

Fundraising Working Group - 2/8/22 Meeting

1. Working group member skill, contacts, assets
 - a. Sheila – writing, editing, react to ideas
 - b. Ruth - write, bring passion, connect to religious leaders, connection to Jeff Parnass, national connections
 - c. Heather C - relationships with political leaders, represents population we serve, writes great letter of support, good at reviewing submissions for effectiveness
 - d. Melinda - grant tasks, bring actual funds
 - e. Heather W - opportunities for collaboration, liaison to CES, collect letters of support, approach other orgs to be written into grants, bring \$ through SPIFFY
 - f. Steve - knowledge of TIC and TIC field, writing, can ask for money, articulate rationale for TIC
2. BCBS Grant
 - a. CES has a process need to go through to approve and submit grants. Was not enough time for Feb 5 deadline. Aim to submit on March 5th.
 - b. **Heather W will check if CES willing and able to submit for March 5.** Need IRS ruling, letter of commitment to receive funds.
 - c. Amount is \$7500
 - d. **Ruth will work on cleaning up the language and send around for comment.**
 - e. We set deadline for Tues Feb. 22
3. Stop Gap Funding
 - a. What organization would be willing to receive the donations on our behalf?
 - i. **Heather W will check with CES about this.**
 - ii. **Steve will check with Chase from CSO if they are able.**
 - b. CSO stated that there may be funding in their grant that could serve as stop gap funding for us and mean we do not need to rush to make an appeal.
 - i. **Steve will check with Chase.**
 - c. It is possible sometimes for religious organization to accept donations via dba. **Heather C will ask Steph Smith about this.**
 - d. Ruth will ask Jeff Parnass if Cooley will again pay for Zoom account for us.
 - e. Heather C made money appeals to Marty Nathan fund, contact of Dean Cycon, and Fleet Mall (sp?).
 - f. **Steve will develop fundraising letter**
4. Meeting with political representatives
 - a. Heather C contacted Jo Comerford's office. Had long conversation with aide Elena. Talked about need for immediate funding and our goal to be involved in policy.
 - b. Had not yet heard back about a meeting time.
 - c. Heather C also contacted Lindsey Sabadosa's office and talked to aide Julia. She arranged a meeting on February 18th for us – 2 blocks (2-2:20; 2:30-2:50). We should bring 3 to 5 people.

- d. Heather C will extend invitations to members of the Steering Committee to go to the Sabadosa meeting. Suggestions included: Heather C, Laurie L, Heather W, Jeff from the United Way, Rosie also offer survivor/thriver perspective, Sheila as notetaker if needed.
5. Preparation of support promo material. It could include:
- a. Vision, mission, values, strategic priorities
 - b. Timeline of TIHC – founding, Resilience movie at Amherst Theater, Resilience conference, hired 5 hour/week staff, Roadshow, strategic planning process, formation of working groups, search for sustainable funding (what else??)
 - c. # attendees at Resilience movie, # attendees at conference, # of roadshow presentations and estimate # attendees
 - d. # of similar coalitions in the nation (look at PACES connection)
 - e. Connected to Hamp Cty Resilience Hub
 - f. Melinda will work on compiling this information and developing this promo material.

11.