



A network responding to adverse childhood experiences by building resilience

Coordinating Council Meeting Minutes April 27, 2023 on zoom

Present: Ariane Krumholz, CSO; Laurie Loisel, NWDA; Ruth Ever, TIHC; Chase Giroux, CSO; Heather Warner, MTCP; Jenifer Urff, MAMH
Regrets: Heather Craig, Early Miller, Sheila Murphy

	Agenda for today: Partnering with The Consortium; Film Series; Roadshow for Caregivers; Next steps for regional conference in 2024; Funding updates; cancel May 11 full meeting?	Next Steps/Decisions
Consortium	Ruth met with staff at The Consortium this week. Question if we want to change our address to a wmtcinfo.org address. Agreement that it gives our org more gravitas to have that email rather than the gmail one we currently have, but no strong feelings about it.	Ruth is meeting with Development Dir at WMTC on 5/18. Others are welcome to join her.
Film Series	<ul style="list-style-type: none"> ● Film series has been going well. Close to 20 people came for Broken Places film and discussion. There has been more extensive outreach for the Wisdom of Trauma film on 5/10, including we can email the whole WMTC list now. Discussed buying an ad for it in the Gazette vs using that money for more free tickets. ● Other ideas for future films included The House I Lived In, about traumatic brain injury. 	<p>Instead of paying for ads, we will offer more free tickets if needed to interested folks since Amherst Cinema has only offered us 50 comped tickets. Theater Seating holds 180.</p> <p>Ruth will order a table runner and have a table set up at the Cinema May 10. She will ask other orgs to bring materials.</p> <p>Chase has fliers Ruth will pick up from Atwood Dr. office</p>
Roadshow	Roadshow for Caregivers planning is going well. Team has continued to meet weekly since January. Looking to pilot new program soon. Brainstormed outreach options: ask Keydra or others at CTC/Partnership in Franklin for parents or group to pilot; Heidi Norton Smith at Survival Center maybe has some parents to recommend;	

<p>Funding Updates</p>	<p>Tobacco funding is still set to come to us, but has not come through yet, so we cannot access funds yet. Hoping we will have until December to spend it.</p> <p>Redesigning Power Structures, through CES, is giving out mini grants to support orgs wanting to work on this.</p> <p>Other funding avenues: we should re-engage with some folks like Geoff Naunheim who used to come to our meetings, but since he is now the ED of United Way, it's unlikely he will have the time.</p> <p>Blue Cross foundation has a grant cycle for special projects we could maybe apply for.</p>	<p>Heather W will keep us posted. She and Ruth have a budget set up.</p> <p>Ruth will reach out to Caitlin M or Clarke B to inquire about TIHC applying.</p> <p>Ruth and Jenifer will look into BCBS funds.</p>
<p>Upcoming meetings, interns</p>	<p>Agreed to cancel May 11 meeting and encourage everyone to attend the film at Amherst Cinema on May 10 instead.</p> <p>General agreement it would be great to get an intern for the fall; maybe from UMass School of Public Health.</p> <p>Next CC meeting: May 25 on zoom. Next Full mtg will be May 10 at the film</p>	<p>Ruth will send out notice about it.</p> <p>Ruth will reach out to Risa at SPH or whoever replaced David Buchanan.</p>